



Post Office Box 9010 Addison, Texas
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AGENDA

SPECIAL MEETING OF THE ADDISON CITY COUNCIL

6:00 PM

December 2, 2013

WORK SESSION

S1 Discussion and consideration of action regarding succession of the City Manager.

ES1 Closed (executive) session of the Addison City Council, pursuant to Section 551.072, Texas Government Code, to deliberate the lease or value of certain real property within the Town located in that area generally known as Office in the Park.

ES2 Closed (executive) session of the Addison City Council pursuant to Section 551.074, Texas Government Code, to deliberate the employment and compensation of the Deputy City Manager, including as City Manager.

S2 Presentation, discussion, and consideration of any action regarding authorizing the City Manager to negotiate for the Town, as tenant, a lease of office space described as Suite 200, 14681 Midway Road (within the development generally known as Office in the Park), comprised of approximately 14,800 rentable square feet and owned by 14671-14683 Midway Road LP.

S3 Discussion and consideration of action regarding employment and compensation of a new City Manager for the Town, such employment and compensation to commence upon the retirement of current City Manager Ron Whitehead.

Adjourn Meeting

Posted:
Matthew McCombs, 11/27/2013, 5:00pm

**THE TOWN OF ADDISON IS ACCESSIBLE TO PERSONS WITH DISABILITIES.
PLEASE CALL (972) 450-2819 AT LEAST
48 HOURS IN ADVANCE IF YOU NEED ASSISTANCE.**

Special Meeting

Meeting Date: 12/02/2013

Council Goals: Maintain and enhance our unique culture of creativity and innovation.

Information

AGENDA CAPTION:

Discussion and consideration of action regarding succession of the City Manager.

FINANCIAL IMPACT:

n/a

BACKGROUND:

n/a

RECOMMENDATION:

n/a

Special Meeting

Meeting Date: 12/02/2013

Council Goals: Maintain and enhance our unique culture of creativity and innovation.

Information

AGENDA CAPTION:

Closed (executive) session of the Addison City Council pursuant to Section 551.074, Texas Government Code, to deliberate the employment and compensation of the Deputy City Manager, including as City Manager.

FINANCIAL IMPACT:

n/a

BACKGROUND:

n/a

RECOMMENDATION:

n/a

Special Meeting

Meeting Date: 12/02/2013

Council Goals: Attract new businesses to Addison

Information

AGENDA CAPTION:

Closed (executive) session of the Addison City Council, pursuant to Section 551.072, Texas Government Code, to deliberate the lease or value of certain real property within the Town located in that area generally known as Office in the Park.

FINANCIAL IMPACT:

n/a

BACKGROUND:

n/a

RECOMMENDATION:

n/a

Special Meeting

Meeting Date: 12/02/2013

Council Goals: Maintain and enhance our unique culture of creativity and innovation.

Information

AGENDA CAPTION:

Discussion and consideration of action regarding employment and compensation of a new City Manager for the Town, such employment and compensation to commence upon the retirement of current City Manager Ron Whitehead.

FINANCIAL IMPACT:

n/a

BACKGROUND:

n/a

RECOMMENDATION:

n/a

Special Meeting

Meeting Date: 12/02/2013

Council Goals: Maintain and enhance our unique culture of creativity and innovation.

Attract new businesses to Addison

Brand Protection and Enhancement

Information

AGENDA CAPTION:

Presentation, discussion, and consideration of any action regarding authorizing the City Manager to negotiate for the Town, as tenant, a lease of office space described as Suite 200, 14681 Midway Road (within the development generally known as Office in the Park), comprised of approximately 14,800 rentable square feet and owned by 14671-14683 Midway Road LP.

FINANCIAL IMPACT:

\$197,976 which may be off-set by revenues generated by the Dallas Entrepreneur Center.

BACKGROUND:

An important strategy addressed in the 2010 Economic Development Strategic Plan, is an emphasis to attract and support small, fast-growing entrepreneurial firms. The document, which has served as the Economic Development Department's guiding plan for a successful program mentions that fostering entrepreneurship is important for multiple reasons. In general, according to the plan, small businesses are responsible for a significant portion of jobs created. Local businesses that have matured in a community often have much stronger ties to the region and require less effort to retain. Entrepreneurial enterprises add to those elements: they contribute to economic vitality through their creativity and innovation. In other words, they create a center of gravity for talent and capital essential for a community to be economically competitive.

In May 2013, Town Council authorized the City Manager to negotiate and execute a lease with the landlord of Office in the Park on Midway Road for 3,478 square feet to house the Town's Economic Development Department along with the business startups emanating from Baylor University's Accelerated Ventures Program. This was the first attempt to address the strategy highlighted in the Town's Economic Development Strategic Plan. Funding for Accelerated Ventures Program was approved by City Council in September 2013. Since our initial

agreement with Baylor, an opportunity to work with the Dallas Entrepreneur Center (DEC) began to flourish.

This meant an opportunity to work with a reputable organization in the development of a satellite business incubator that would not only leap-frog the Town's chances to attract more entrepreneurs to Addison, but that would also generate qualitative and essential educational programs for the local entrepreneurial eco-system on a broader scale. Negotiating an agreement will help formalize this collaborative endeavor between the Town and the DEC to help address a very important strategy highlighted in the Town's 2010 Economic Development Strategic Plan to ensure that future economic prosperity and economic competitiveness is met for the Town of Addison.

RECOMMENDATION:

Administration recommends approval.
